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MARA JHOZEL ALMANZOR

Highly enthusiastic **creative digital strategist** looking to work with a collaborative team to utilize and improve organizational, creative, and technical skills.

EDUCATION

Washington State University / Pullman, WA
Bachelor of Arts – Digital Technology and Culture
Emphasis: Media Authoring, Cum Laude, 05/2016
Certificate: Professional Writing
Minors: Fine Arts and Film Studies

SKILLS

- > Leadership
- > Organization
- > Communication
- > Project Planning
- > Deadline Efficiency
- > Microsoft Office
- > Adobe Creative Suite
- > Visual Design
- > Video Production
- > Video Editing
- > Wireframing
- > Front End Design
- > HTML/CSS
- > JavaScript
- > PHP > C#
- > FTP Client
- > CMS > LMS
- > SharePoint
- > Salesforce

HONORS & AWARDS

Class of 2016 Outstanding Senior,
WSU College of Arts and Sciences,
Department of Digital Technology and Culture

**Award for Outstanding Work on LandEscapes
and for the Arts at WSU,** Department of English
Awards, 2014 – 2015 & 2015 – 2016

Best Web Design, Digital Technology and Culture
Awards, 2015 – LandEscapes: WSU Undergraduate
Literature and Fine Arts Journal

Best Webtext, Digital Technology and Culture
Awards, 2014 – Zoe Coffeehouse and Pub

**KSD Farm to School Link Distributed Nationally
as Website Model,** 2012

ACTIVITIES

Member of Digital Media Club, 08/2012 – 05/2016
> Vice President, 2014
> Project Manager, 2013

Member of Alpha Delta Pi Sorority, since 2012
> Recruitment Information Manager, 2014

EXPERIENCE

Web Design Specialist I, CDK Global Digital Marketing
– Seattle, WA, 08/2016 – Present

Apex systems, Inc. Contractor: Current project involves working on a team to migrate client websites to the new company platform utilizing a CMS. Responsibilities include setup and configuration, building sites, updating content as needed such as editing or creating custom graphics for clients, proofing work, troubleshooting, and reporting bugs.

Washington State University, Academic Outreach and Innovation – Pullman, WA, 09/2014 – 07/2016

Program Coordinator, 05/2015 – 07/2016

Supported online course production and design by working with WSU Online staff and faculty to update and prepare online courses. Emphasis on conducting training for faculty and staff on how to use educational technologies.

Media Technical Assistant, 09/2014 – 05/2015

Responsible for creating media for use in various settings. Duties included everything from creating instructional videos for online courses and promotional materials for campus events (graphic design, video production, and basic computer programming).

Web Designer & Editor, LandEscapes Journal
– Pullman, WA, 08/2013 – 05/2016

Planned, redesigned, and relaunched journal website while moving to WordPress. Responsible for hiring and training new web editors. Assisted in advertising the literary journal and promoted submissions while maintaining and updating the journal website until the release.

Unleash Internet, LLC – Pullman, WA, 09/2013 – 05/2014

Program Manager, 12/2013 – 05/2014

Assisted in new intern training as the company expanded by explaining the basics of HTML/CSS, WordPress, and use of various web development tools. Oversaw and managed a team of interns in the development of client web projects after completion of training.

Web Design Intern, 09/2013 – 12/2013

Provided clients with personalized Wordpress websites to improve their web presence and overall brand identity. Also used photo editing and manipulation software to provide graphics and other enhanced visuals for each client website.

THANKS! LET'S KEEP IN TOUCH

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